



**Institute of Industrial and  
Computer Management and Research**

**Enterprise Analysis & Desk Research**

**Company**

**Capgemini**

**Submitted To:**

**Dr. Madhura Deshpande**

**Submitted By:**

**Gaurav Rathi**

**Sankalp Kulkarni**

**Nikunj Sutarwala**

**Akash Joshi**

**Karan Pardeshi**

**Hrushikesh Dumane**

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## **ENTERPRISE HISTORY & BACKGROUND**

It is an information technology consulting company specialising in technology and engineering professional services.

The Future of Work has arrived, accelerated by the global pandemic, during which organizations' adaptability has been put to the test. Everything has been questioned — from how, where, and even when employees work, to the way in which they engage with customers, and how they collaborate to get new products to market fast.

## **ESTABLISHMENT**

Serge Kampf founds Sogeti in 1967 in Grenoble. In 1975, with the acquisition of two IT services companies, CAP and Gemini Computer Systems, we become a leader in Europe with a presence in 21 countries. At the end of the '90s, Capgemini begins its development in India, which results in 85,000 employees by the end of 2015

## **ORIGINAL AND CURRENT PROMOTERS**

Serge Kampf founded Sogeti, the company that would later become the Capgemini Group, on October 1st of that year.

1. Paul Hermelin is the CEO and Chairman of Capgemini.
2. Thierry Delaporte is the Chief Operating Officer.
3. Aiman Ezzat is the Chief Financial Officer.

## **BUSINESS GROUPS**

Capgemini is a global leader in consulting, digital transformation, technology and engineering services. The Group is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms

The Capgemini Group's core offer is supported by three specialized sub-brands that enable a full suite of end-to-end solutions for our clients.

1. Capgemini Engineering
2. Capgemini Invent
3. Sogeti

## VISION

"The business value of technology comes from and through people"

## MISSION

"With you, we create and deliver business and technology solutions that fit your needs and drive the results you want"

## PHILOSOPHY

"People matter and results count"

## VALUES

- HONESTY
- BOLDNESS
- TRUST
- FREEDOM
- FUN

## QUALITY POLICY

- Understand the challenge is real
- Measure and score your existing maturity
- Define a roadmap for success
- Accelerate the roadmap implementation

## MERGERS AND ACQUISITIONS

Capgemini has acquired numerous companies.

In 2018- 1. Liquid Hub for US \$500 million.

2. Kanbay for \$1.2 billion

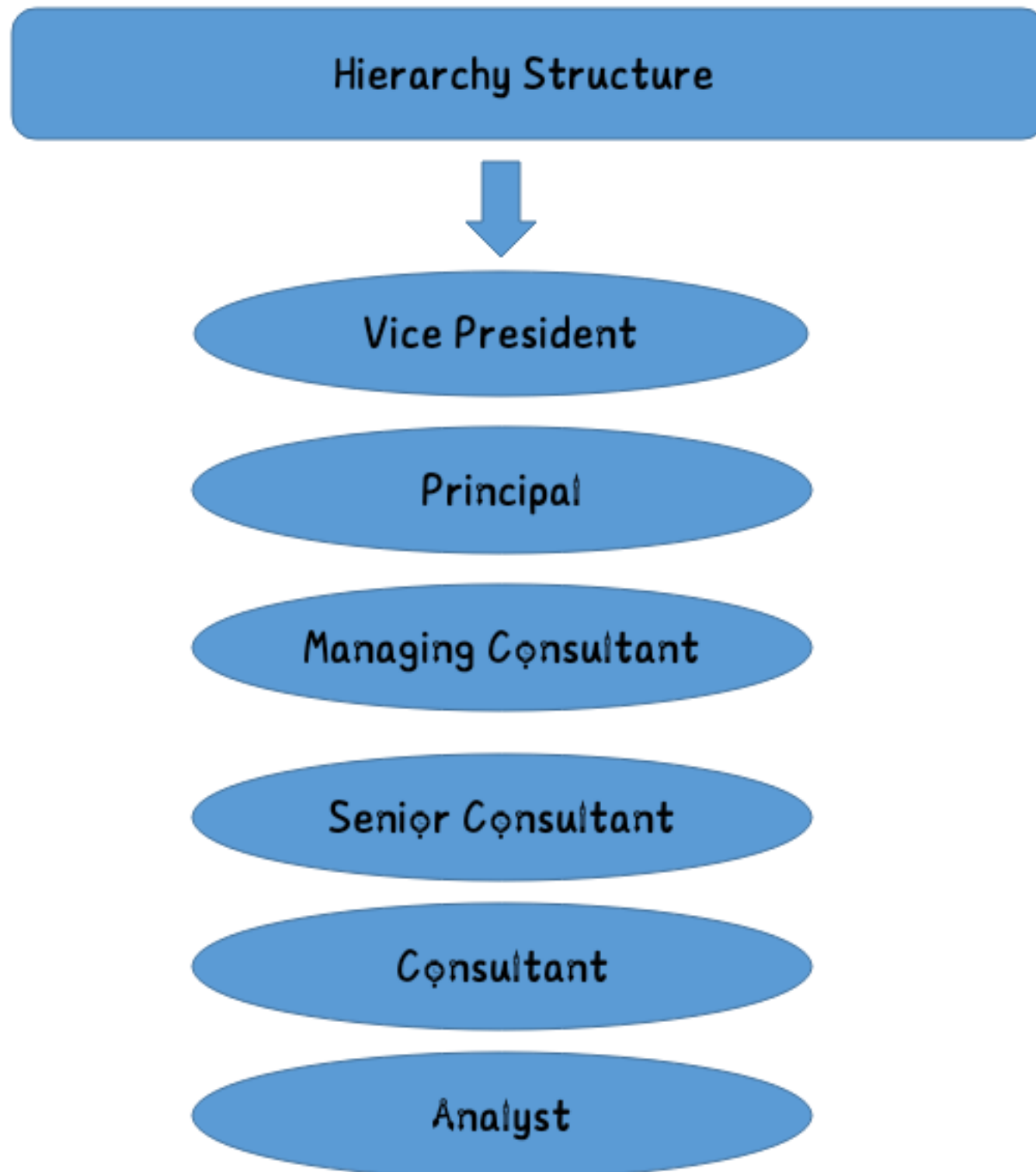
3. iGATE for \$4 billion

In 2019- 1. Altran

## 2. Frog Design

In 2021- I.RXP Services in Australia

### ORGANIZATION



#### MAIN HEADQUARTER

Paris, France

#### CORPORATE OFFICE IN INDIA

Mumbai, Maharashtra, India

#### SERVICE LOCATION IN INDIA

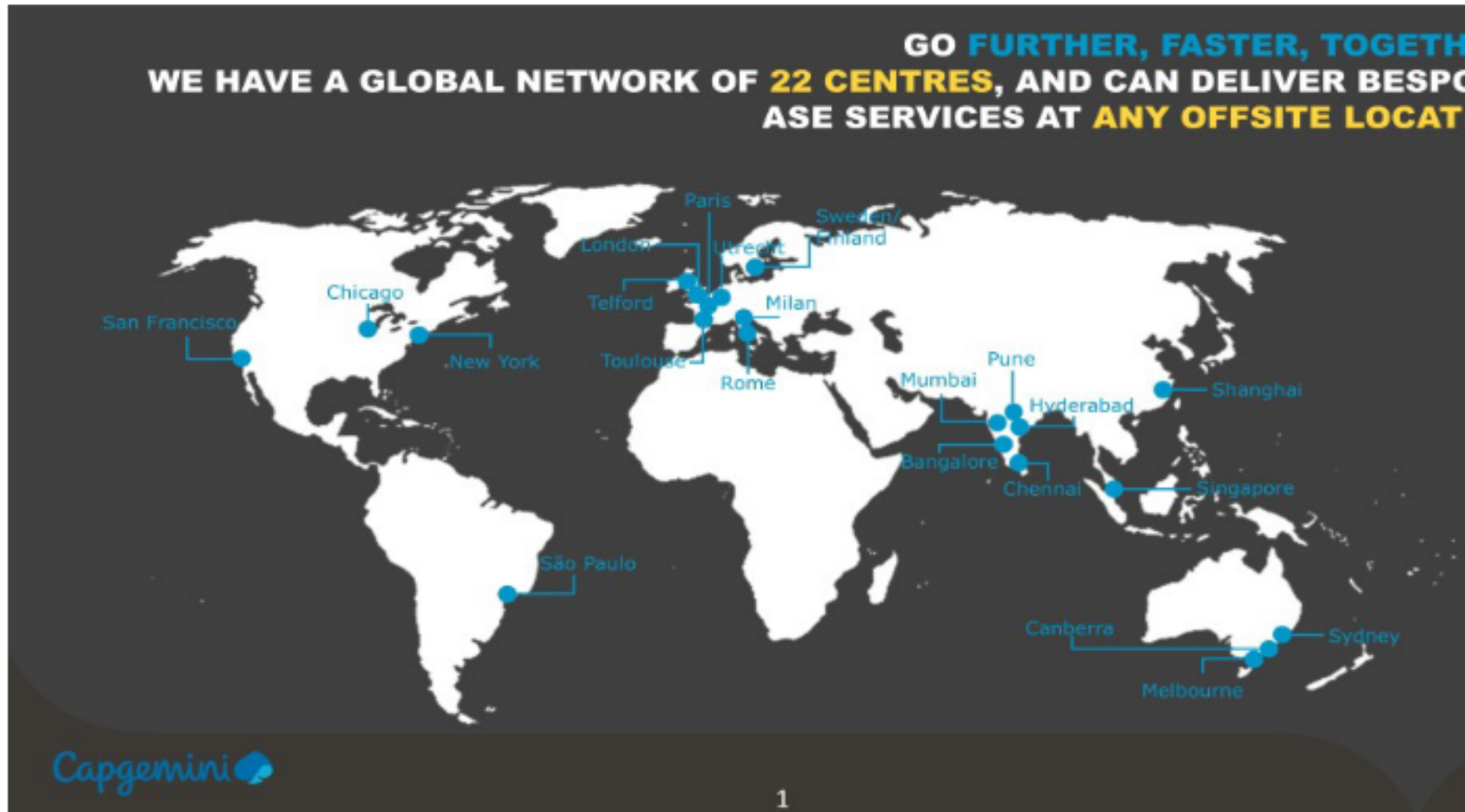
Mumbai

Chennai

Pune

Hyderabad

Bangalore



## GEOGRAPHICAL PRESENCE:

## INITIATIVES TO SOCIAL:

### Education in India

Capgemini and its employees support the Naandi Foundation's Nanih Kali initiative, which funds girls' education in India. We believe that education is a transformative force that can lift families out of poverty.

Today, we're the largest corporate sponsor of Nanih Kali internationally and the second largest Naandi sponsor overall. More than 60% of our employees across 13 countries have a relationship with Naandi, helping sponsor more than 10,000 girls to date. Through the Hamari Libraries initiative, we organized support for 22 libraries in urban, rural and tribal locations.

## Microfinance:

We work closely with Micro World, an organization dedicated to helping the world's poorest people fulfil their economic potential through microfinance. Together, we launched Micro world's first co-branded microcredit website. It enables our employees to invest in small businesses around the world.

## MARKET

### MAJOR CUSTOMERS:

The Financial Services Global Business Unit (FS GBU) is one of our largest sector focuses. We aim to bring the best possible solutions to our leading clients in banking, insurance and capital markets.

Other key sectors we focus on include Retail, Consumer Products, Utilities, Telco, Automotive, Media, Oil & Gas, and Pharmaceutical.

### PRODUCTS AND SERVICES:

#### Our Services

- Product Lifecycle Assessment
- Product Design
- Product Development
- Product Re-engineering
- Platform Engineering
- Product Support
- Product Sustenance

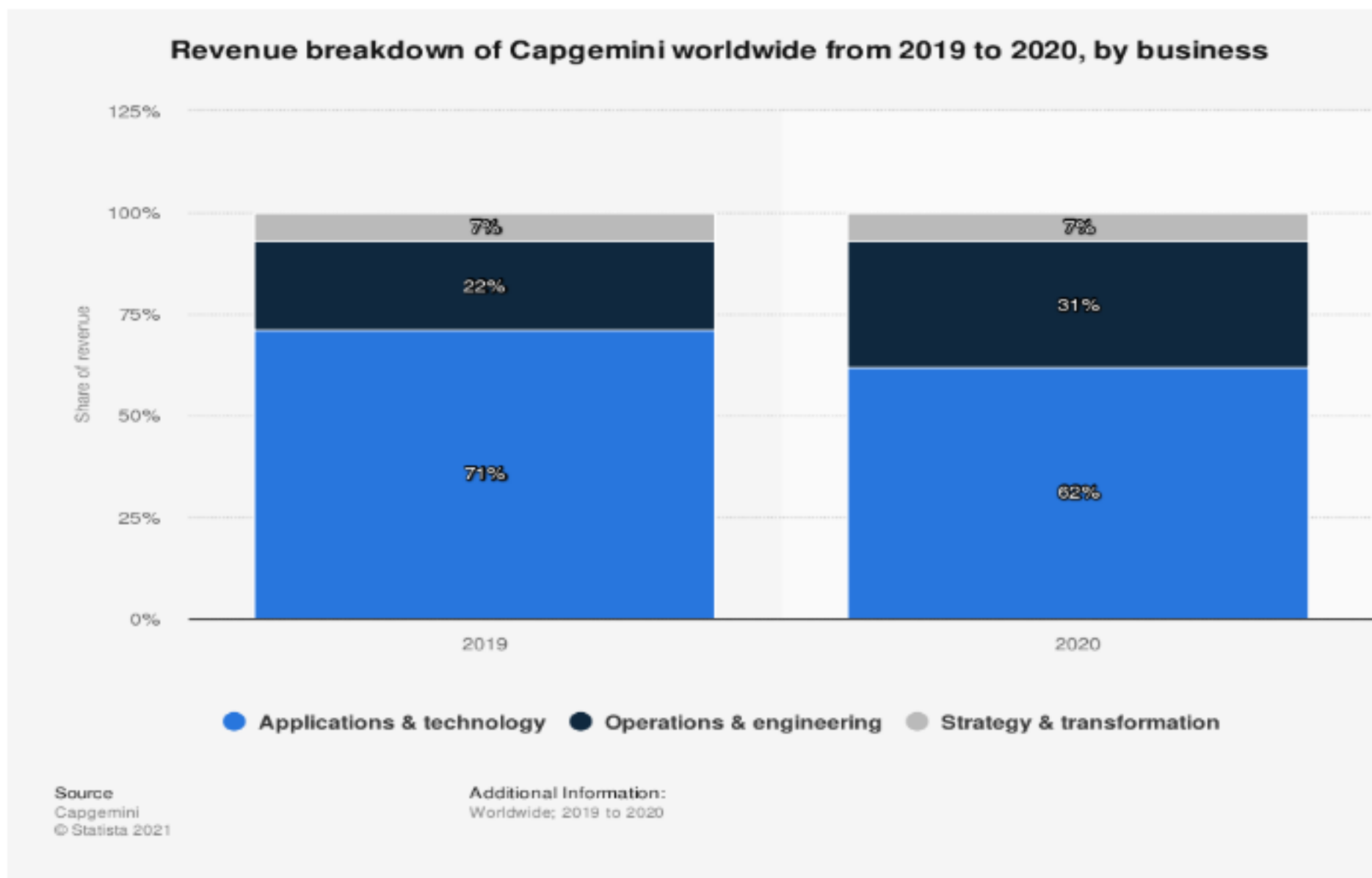
#### Software Products

- Cloud native products
- Mobile adoption
- Social software integration
- Cyber Security and Block chain
- Usability engineering

Punch line of Capgemini:



GET THE FUTURE YOU WANT



WORLDWIDE MARKET SHARE



## KEY ALLIANCES

Adobe

Amazon Web Services

CA Technologies

Dell Technologies

## Competitors to Capgemini

- IBM
- Infosys
- Tata Consultancy Services (TCS)
- Cognizant

## FINANCE

Particulars	2021	2020	2019	2018
Total Revenue	18160	15848	14125	13197
Total Expenses	16321	14346	13692	11946
Profit before tax	1680	1355	1354	1171
Total Tax	526	400	502	447
Profit after Tax	1154	955	852	724

## Financial Statement (In Millions of EUR):

Market Summary > Capgemini SE

**192.20** EUR

+2.50 (1.32%) ↑ today

25 Mar, 5:35 pm GMT+1 • Disclaimer

EPA: CAP

+ Follow

1D | 5D | 1M | 6M | YTD | 1Y | 5Y | Max



Open	189.70	Mkt cap	3.28TCr	CDF score	A
High	194.05	P/E ratio	28.89	52-wk high	220.20
Low	189.00	Div yield	1.25%	52-wk low	141.40

## Share information:

### Shareholding structure



- 66.4% INTERNATIONAL INSTITUTIONAL INVESTORS
- 19.1% FRENCH INSTITUTIONAL INVESTORS
- 7.2% INDIVIDUAL SHAREHOLDERS
- 7.1% EMPLOYEES AND BOARD MEMBERS
- 0.2% OWNED SHARES

#### Dividend Per Share:

The Group has an established policy for the distribution of dividends which allows us to guarantee a balance between the necessary investments for our development and the distribution of profits towards shareholders. Over the 2020 financial year, Capgemini allocated **226 million euros** in dividends (corresponding to **1.35 euros per share**, after a reduction of **29%** determined by the Board of Directors under the given solidarity measures) and allotted **519 million euros** to fund share buybacks.

## Governance

- Changes in the composition of the Board and its Committees
- Preparation of the Shareholders' Meeting
- Internal assessment of the Board
- Participation in work on the Purpose

- Monitoring of dialogue with shareholders and proxy advisors

#### **Audit & Risk:**

- 2019 company financial statements
- 2019 consolidated financial statements and 2020 first-half interim consolidated financial statements
- Renewal of the statutory auditors
- Risk monitoring
- Internal control and internal audit
- Monitoring of the Group's various ethics and compliance actions

#### **Achievements:**

- Ranked as a Leader for IT services in the EMEA Utilities Market 2013 by IDC Marketplace.
- Awarded Alliance One Mission-Critical Computing Partner of the Year Award by HP.
- Bagged Two Pegasystems' Global Strategic Alliance Partner Awards given by Pegasystems Inc.
- Recognised as a Leader in the Vanguard of Digital Strategy Consulting Services by Kennedy Consulting Research & Advisory.
- Won the SAP(r) Pinnacle Award as Mobile Co-Innovation Partner of the Year awarded by SAP.
- Ethisphere Institute recognised Capgemini as one of the World's Top Most Ethical Companies.
- Placed in the leader's quadrant in the "Magic Quadrant for Help Desk Outsourcing, Europe" by Gartner, Inc.
- Placed in the leader's quadrant in the "Magic Quadrant for SAP Implementation Service Providers, N America" by Gartner, Inc.

## **Conclusion**

With the speed at which next-generation technologies are being tested and

deployed, blockchain is a leading contender to become a viable solution across a range of business challenges. The impact and potential outcomes are huge. In short, blockchain could help organizations to:

- Focus employee time and effort in providing other value-added services
- dramatically increase cash flow and working capital
- significantly reduce infrastructure costs
- Implement new structure and job requirements.

Organizations should consider the opportunity that innovative and disruptive technologies. I got information about company product and service range and what is the growth of the Capgemini.