



Prerna- Entrepreneurship Development Cell

Center for Guiding and Promoting-Innovations and Start-up's

The Entrepreneurship Development cell (ED Cell) aims to inculcate, develop and polish the entrepreneurship skills of young minds with a vision with the country witnessing a huge shift towards Start-up culture, the ED Cell encourages and guides anyone and everyone who has the hidden spark to be an entrepreneur. Under the aegis of the Innovation Cell-Ministry of HRD, Government of India, IICMR has established Institution Innovation Council, to create an innovative ecosystem and promote innovative ideas through periodic activities related to innovation and entrepreneurship.

Vision :

Be a pioneer in promoting entrepreneurship and create strong business network through student entrepreneurs

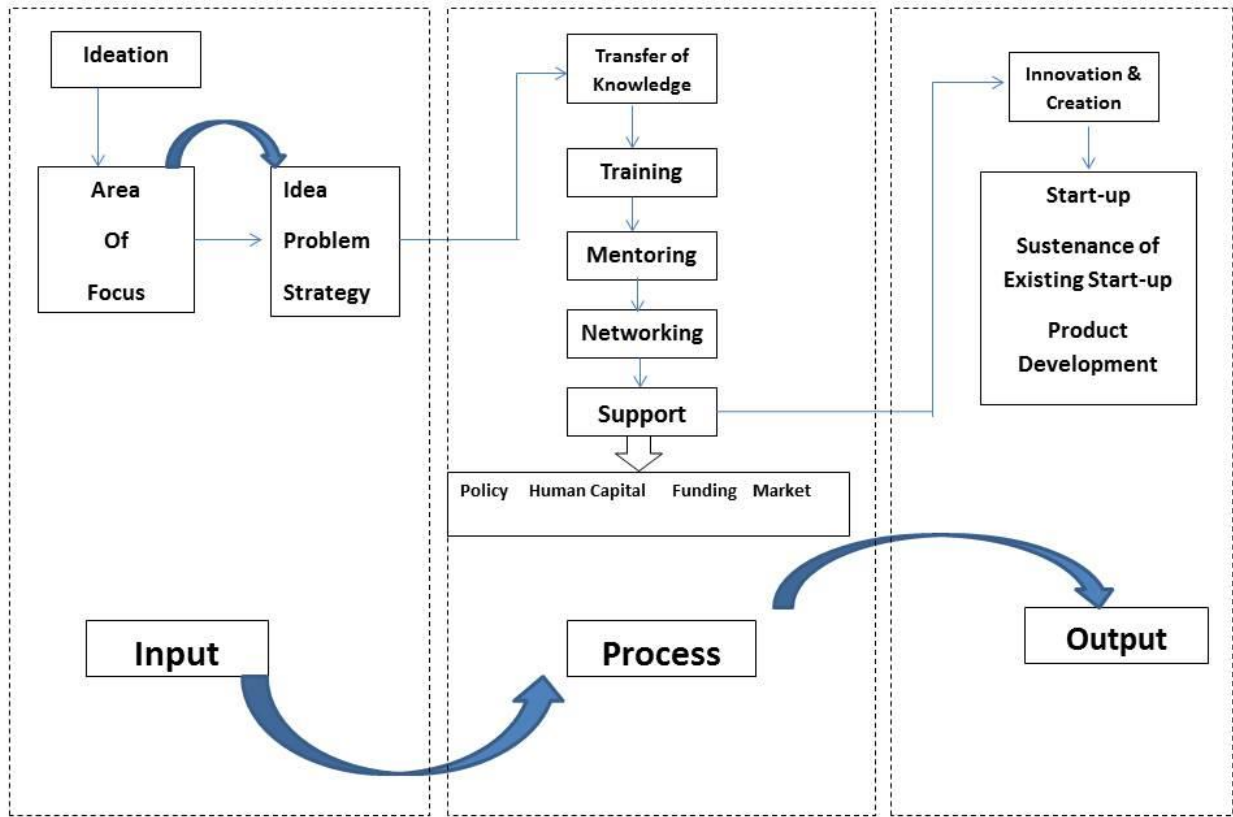
Mission :

- ✓ To support and help students in establishing micro, small, medium and even large scale businesses.
- ✓ Achieving corporate excellence through creating intrapreneurs.
- ✓ Identifying hidden business talent within them.

Objective :

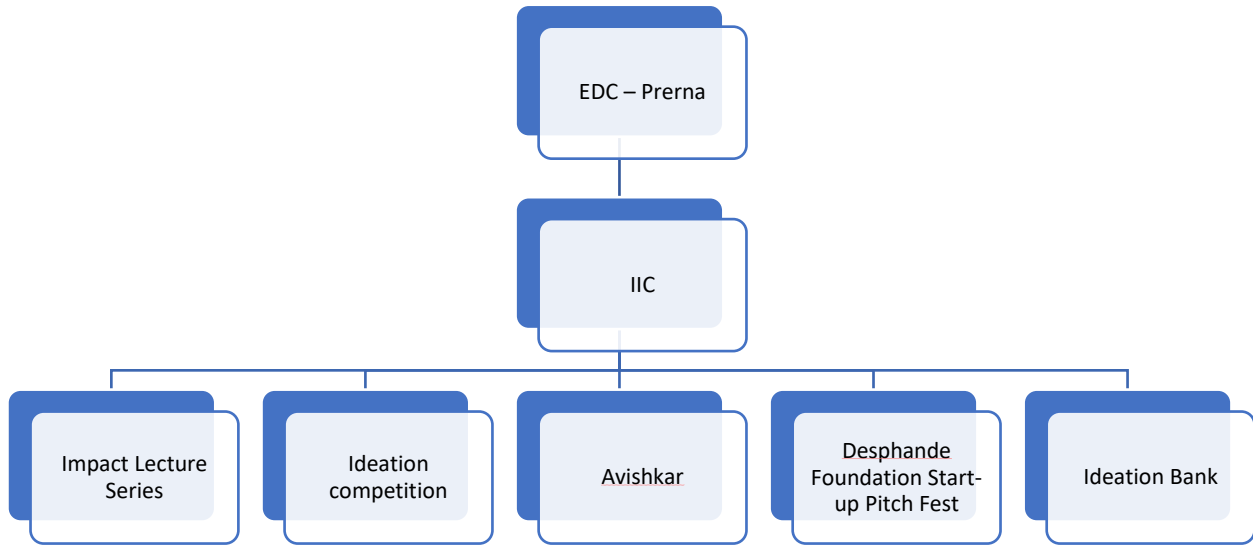
- ✓ Help aspiring entrepreneurs in strengthening entrepreneurial motive and acquiring skills and capabilities.
- ✓ Provide training, mentoring, intellectual support services that would conceptualize and develop innovative ideas into processes.

MBA@IICMR Entrepreneur Ecosystem



✓

ED Includes:



Institute Innovation Council (IIC):

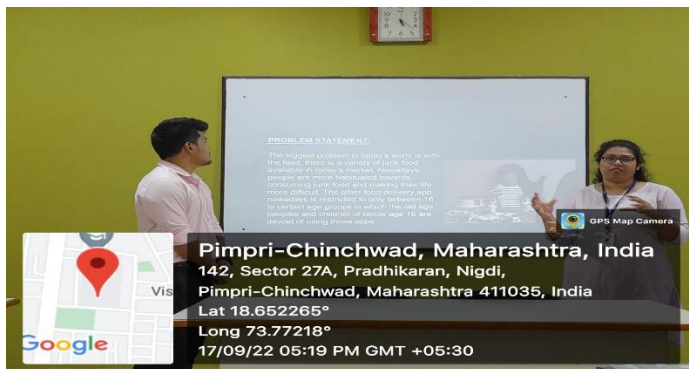
To promote entrepreneurship ecosystem, institute under MHRD (Ministry of Human Resource Development) conducts activities for student training. Some activities are mandatory and few are self-driven. Faculty members are trained to become innovation ambassadors to promote student development. Three faculties of the institute have completed level-1 training of this program. Institute has received 2-star rating from IIC.

Under the aegis of Innovation Cell-Ministry of HRD, Government of India, IICMR has established Institution Innovation Council (IIC), to create an innovative ecosystem and promote innovative ideas through periodic activities related to innovation and entrepreneurship.



Centre for Innovation, Incubation and Enterprise:

Institute conducts activities and programs initiated by ‘Savitribai Phule Pune University’ each year. (I2E) Innovation to enterprise competition is conducted for students, under which students present their innovative ideas for business formations. Selected students compete at college level, cluster, bootcamp, grand finale, annual summit, and preincubation mentoring program.



IPR & Entrepreneurship Series:

Institute organizes lecture series under ‘Prerna’ to encourage entrepreneurship and spread awareness about IPR. In the present academic year under the aforesaid series online sessions were organized on the theme ‘Be an Entrepreneur’ and ‘The IPR Process’. Besides FDP on IPR was also conducted for faculty members.



Prerna : Performance

Importance	<p>D. Student Benefits:</p> <ol style="list-style-type: none"> 1. Motivation for own startups. 2. Aid in initiation for startups and business. 3. Assistance in market survey, market research. 4. Assist in feasibility and project report preparation. 5. Handholding from incubation to startup setup. 	<p>A. Wealth Creation:</p> <ol style="list-style-type: none"> 1. No. of Copy rights filed and granted. 2. No. of Start-ups initiated and incubated. 3. Consultancy Projects. 4. Certifications offered and awarded. 5. Management development programs offered. 6. Training programs and infrastructure facilities offered.
	<p>C. Entrepreneurial Ideas / Startup Ideas:</p> <ol style="list-style-type: none"> 1. Startup courses / certifications. 2. Startup guidebook. 3. Ideation competition. 4. Idea bank creation. 5. Using of software for idea generation. 	<p>B. Tie-ups / MOUs:</p> <ol style="list-style-type: none"> 1. Joint Sponsored research, development and consultancy. 2. Exchange of faculty and students. 3. Exchange of scientific and technical material. 4. Joint conferences, workshops and short-term courses. 5. Intellectual property guidance and coordination.
Performance		

