



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)
Reaccredited by NAAC & Best ICT B-School in Pune

MBA @ IICMR

Date: 13/05/2020

Report on MHRD IIC Online Session 10

Overview

The Ministry of Human Resource Development (MHRD) Innovation Cell Institution's Innovation Council organized a series of Online Sessions starting from 28th April 2020 to 22 May 2020. The tenth session was on Legal & Ethical Steps- Productive Entrepreneurship and Startup.

Objective

- To understand Idea development
- To learn about the steps in IP
- To know the valuation methods of IP.

Summary

The tenth online session was about Legal & Ethical Steps- Productive Entrepreneurship and Startup, the speaker of the session was Mr. Harit Mohan is Founder & CEO of Signicent LLP in India and Signicent LLC in Delaware, USA. The session was conducted Live on YouTube from 3 pm to 4:00 pm. On an average a total of 65 students attended the session. The session gave valuable insights on finding and developing an Idea, the various steps involved in IP and the valuation of IP. The session gave insights into the qualitative analysis of IP and the legal aspects involved in it, with relevant examples.

Outcome:

The students got a better understanding of the patent protection, market research, valuation of IP and Licensing.

Prepared by
Ms. Dipti Bajpai
IIC Coordinator

Guided by
Adv. Manisha Kulkarni
H.O.D. MBA@IICMR



Approved by
Dr. Abhay Kulkarni
Director, IICMR



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Date: 29/04/2020

Report on MHRD IIC Online Session 1

Overview

The Ministry of Human Resource Development(MHRD) Innovation Cell Institution's Innovation Council organized a series of Online Sessions starting from 28th April 2020 to 22 May 2020.

Objective

- To provide guidance to the faculty and students about innovation and IPR
- To orient the participants about the Startup policy and Innovation

Summary

The first online session was about Startup, Innovation and IPR, the speaker of the session was Mr. Dipan Sahu, Assistant Innovation Director & National Coordinator – NISIP, IIC & ARIIA, MBA/PGDM in IEV Programs, MHRD Innovation Cell, AICTE. The session was conducted Live on YouTube from 3 pm to 5:30 pm. On an average a total of 57 students attended the session. The session primarily gave an overview about the IIC vision, mission, provided guidelines about the startup policy, innovation and how to apply for IPR

Outcome:

- The students got a better understanding of the functioning of IIC
- The session gave a better understanding about IPR and Startup policy.

Prepared by
Ms. Dipti Bajpai
IIC Coordinator

Guided by
Adv. Manisha Kulkarni
H.O.D. MBA@IICMR

Approved by
Dr. Abhay Kulkarni
Director, IICMR



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Date: 08/05/2020

Report on MHRD IIC Online Session 8

Overview

The Ministry of Human Resource Development(MHRD) Innovation Cell Institution's Innovation Council organized a series of Online Sessions starting from 28th April 2020 to 22 May 2020. The eight session was on IPR and Technology Transfer.

Objective

- To provide guidance to the faculty and students on IPR & Incubation

Summary

The eight online session was about Incubation and IPR, the speaker of the session was Dr. Sanjeev Kumar Majumdar, Manager- IPR, Start-up & Incubation NRDC, New Delhi . The session was conducted Live on YouTube on 7 May 2020 from 3 pm to 4:00 pm. On an average a total of 62 students attended the session. The session gave valuable insights on incubation and which projects can be taken forward for incubation support. The session also gave an indepth knowledge about projects that qualify for IPR and how to manage intellectual property at early stage of innovation and start-up

Outcome:

- The students got a better understanding of the functions of incubation
- The session gave valuable insights into the management of intellectual property at early stage of innovation and start up.

Prepared by
Ms. Dipti Bajpai
IIC Coordinator

Guided by
Adv. Manisha Kulkarni
H.O.D. MBA@IICMR

Approved by
Dr. Abhay Kulkarni
Director, IICMR

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