



Audyogik Tantra Shikshan Sanstha's

**Institute of Industrial & Computer Management and Research
IICMR-Nigdi, Pune-44
MBA@IICMR**

A seminar on IPR (Patent) & Innovation

Date- 07/01/2018

On 7th Jan 2018 MBA@IICMR organized a seminar on Patent and Innovation. Guest on this occasion was Adv. Manisha Kulkarni. The honorable guest was introduced by Ms. Heena (M.B.A.-Sem.II) student & felicitated by Dr. Abhay Kulkarni. In his welcome address institute director Dr. Abhay Kulkarni briefed about Patent and Innovation in India. He also talked about importance of IPR in India.

The guest speaker Adv. Manisha Kulkarni took review of Intellectual Property Rights. She also highlighted how patent plays an important role in innovations. She discussed about India's present patent policies status and what all are the factors needed to be implemented.

At last the vote of thanks was given by Ms. Bahravi Kulkarni.



Dr. Khushboo Sahu

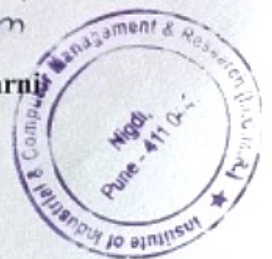
ED Cell Coordinator

Ms. Manisha Kulkarni

HOD, MBA

Dr. Abhay Kulkarni

Director, IICMR





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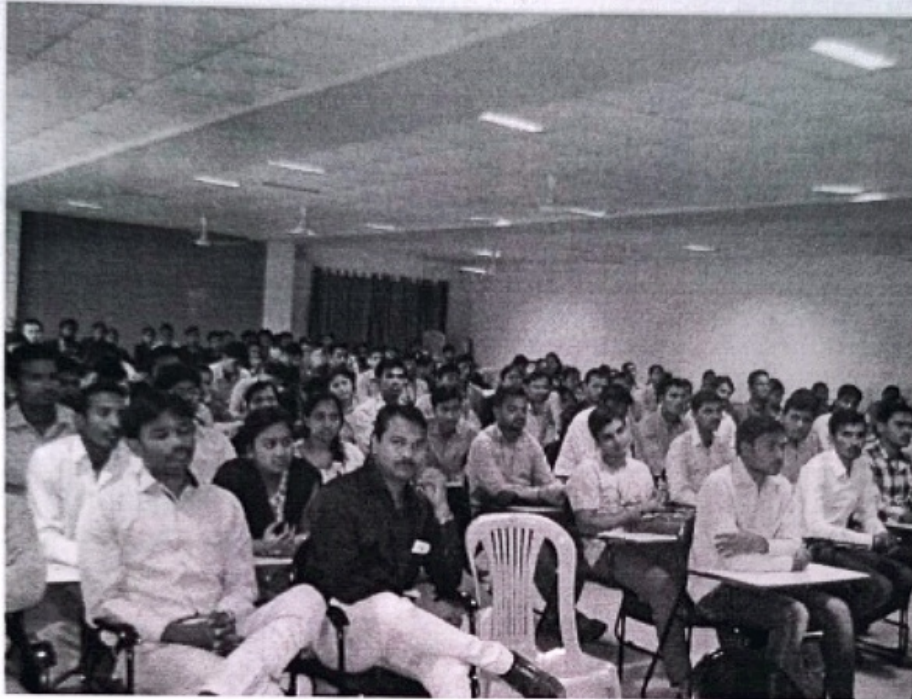
MBA@IICMR

**A seminar on Awareness of Intellectual Property Rights and
Innovation Management**

Report

In today's globally competitive environment, intellectual property has placed itself on a pedestal in the context of economic growth and is becoming increasingly important. On 4th Sept. 2017 IICMR organized "A seminar on Awareness of Intellectual Property Rights and Innovation Management". The session was conducted by Dr. Sudhir Hasmnis. The facilitation of the guest was done by Dr. Abhay Kulkarni. The focus of the seminar was to create awareness of, protection & enforcement of the Intellectual Property Rights amongst various innovative management system. He also discussed that IPRs play a crucial role as the legal vehicle through which either the transfer of knowledge or the contractual relationship is affected. Alternatively, knowledge may be exploited in-house, in which case the role of IPRs is to block imitating

competition. At the last students asked their queries. The vote of thanks was conducted by Ms. Bharvi Kulkarni.



Dr. Khushboo Sahu
EDC Coordinator

Ms. Manisha Kulkarni
HOD , MBA

Dr. Abhay Kulkarni
Director, IICMR

