



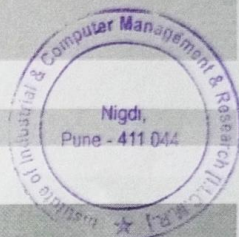
Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research (IICMR)

Approved by AICTE, Permanently Affiliated to SP Pune University,
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited
Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute
Awarded Best Management Institute for Industry Interface by CEGR

MBA@IICMR

Event Report: UDAAN 2k23

Event Type : Co-curricular Activity
Event Title : UDAAN 2k23
Date : Sunday, April 23, 2023
Time : 9:00 PM to 5.30pm (180hrs)
Coordinator(s) : 1. Dr. Vinod Bhelose & Ms. Dipti Bajpai



Purpose : Others

If Others Specify : To give platform to UG & PG students to showcase ideas and pitch deck to start-ups To foster creativity & innovation among youth

Learning Outcome :

1. Students got platform to showcase their ideas
2. Students were able to interact and learn from successful entrepreneurs

Batch of Students : MBA 1

No of Students : 180

Participated

Description :



UDAAN-Intercollegiate Business Plan Competition. Institute of Industrial and Computer Management and Research (IICMR) MBA department in association with Project Management Institute Pune Deccan India Chapter, Pimpri chinchwad. .Mr. Jay Dholakia President, Project Management Institute Pune Deccan India Chapter was the Chief Guest of the event along with Mr. Kiran Vaidya MD Autocluster PCMC. Both the guests expressed their thoughts on the need for Startups and emphasized on innovation and creativity. Mr. Jay announced that in 2025 UDAAN will go Pan India. The key highlights of the event include Success Story of Entrepreneurs, Startup Pitch and Coffee with Corporates. Mr. Shreyas Cadambi- GM Production and supply Mercedes Benz; Mr. Ashish Kadam, CEO Great wall corporate services and Mr. Anil Kudal- MD & CFO Rieter India were guests for coffee with Corporate. Existing startup were given an opportunity to pitch their business ideas in front of jury of investors ignited entrepreneurial mindset of the students. The participants were from different parts of India. The Founder (Idea fest) gave an opportunity to express innovative business ideas from all over India, Corporate Chanakya (case study competition) and The Artistry were key verticals of UDAAN. This year UDAAN also witnessed overwhelming response for Business Bazaar where only students of different colleges got an opportunity to display their culinary and artistic skills



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The students were overwhelmed with the competition and mentioned that by hosting and organizing this event they have learnt several project management skills.

Glimpses



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