

Academic Year 2019-20

Feedback Analysis of Feedback on Curriculum from Stakeholders



ATSS's, Pune
MBA @ IICMR

Feedback Report on Curriculum

Academic year 2019-20

Feedback on Current Syllabus by students in Percentage

	Yes	No
Improves Technical/Managerial Skills	73	27
Enriched the Domain Knowledge	85	15
Enhances the Student's Employability	58	42
Time Duration of the course is sufficient	81	19
Current Syllabus is relevant to recent Trends in Industry	54	46
Need of Bridge course to fill the Gap between Industry and Academia	58	42

Feedback on Syllabus by Students

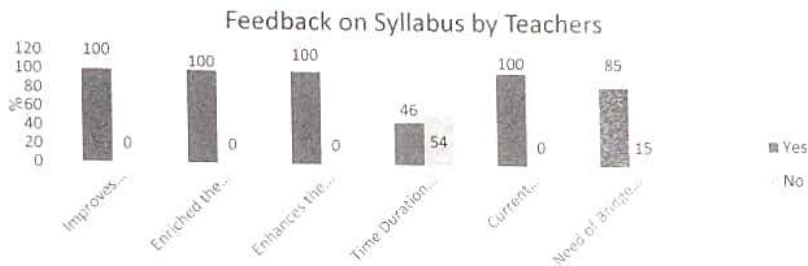


- ↓ The students mentioned that they are satisfied with the teaching methodology at the Institute. They were delighted to share that the syllabus is completed on time, while incorporating new innovative methods of teaching also. They appreciated the conduct of bridge courses



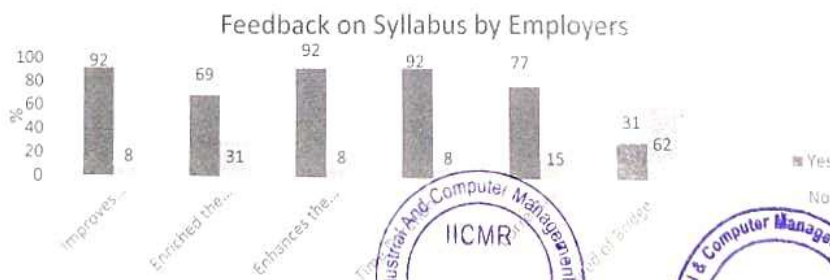
Feedback on Current Syllabus by Teachers in Percentage

	Yes	No
Improves Technical/Managerial Skills	100	0
Enriched the Domain Knowledge	100	0
Enhances the Student's Employability	100	0
Time Duration of the course is sufficient	46	54
Current Syllabus is relevant to recent Trends in Industry	100	0
Need of Bridge courses to fill the Gap between Industry and Academia	85	15



Feedback on Current Syllabus by Employers in Percentage

	Yes	No
Improves Technical/Managerial Skills	92	8
Enriched the Domain Knowledge	69	31
Enhances the Student's Employability	92	8
Time Duration of the course is sufficient	92	8
Current Syllabus is relevant to recent Trends in Industry	77	15
Need of Bridge courses to fill the Gap between Industry and Academia	31	62

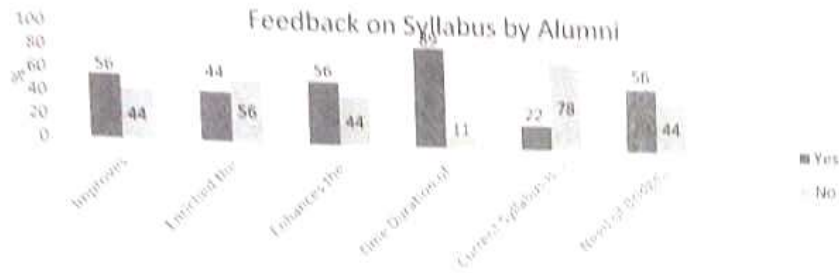


Feedback on Current Syllabus by Alumni in Percentage

	Yes	No
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Improves Technical/Managerial Skills	56	44
Enriched the Domain Knowledge	44	56
Enhances the Student's Employability	56	44
Time Duration of the course is sufficient	80	11
Current Syllabus is relevant to recent Trends in Industry	22	78
Need of Bridge courses to fill the Gap between Industry and Academia	56	44



- ↓ The alumni, teachers and the employers rated the content and curriculum offered by university as job oriented. The stakeholders were extremely satisfied by the Institute's efforts in conducting industry-oriented certifications for the students.
- ↓ Employers were happy to inform that the quality of the students as regards concept clarity was good, while some improvement in communication and soft skills will increase their possibility of placements.
- ↓ Faculty members expressed their willingness in contributing to syllabus revision. A meeting for the same was organized at the Institute.

Suggestions Received	Action Taken
The employers suggested some improvement in communication and soft skills of the aspiring managers.	Proposal for Certification in Behavior and Personality development skills was forwarded to IQAC for further action.
Faculty members suggested incorporation of digital business in the new revised syllabus of MBA.	The new syllabus incorporated Digital Business in the new revised syllabus of MBA.
The Alumni suggested organizing workshops on new emerging trends in Data Analytics.	National workshop in Data Analytics was planned in the month of December 2019. The proposal was forwarded to IQAC for further action.




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Feedback Analysis of Employers during Job Fair



Audyogik Tantra Shikshan Sanstha's
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Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute
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Feed Back Analysis

Job Fair 2019 - 2020

Mr. Shantanu Pawar, an HR Executive at Reliance HR Services Pvt Ltd., shared his feedback following the Job Fair. He strongly agreed that the event was well-organized, praising its efficient management and smooth execution.

Mr. Pawar also stated that the job fair met his expectations. He was particularly impressed with the quality of the students, describing them as excellent. As a result, he shortlisted 5-10 students for further consideration in the recruitment process.

In addition to his positive remarks, Mr. Pawar expressed interest in providing further opportunities for IICMR students. He is open to offering Summer Internship Programs (SIP) and final placements, ensuring successful candidates secure positions within his organization.

However, Mr. Pawar disagreed with the idea of providing guest lectures, corporate mentoring, and industrial visits. His feedback highlights both the strengths of the job fair and areas where Reliance HR Services Pvt Ltd. may not engage, while still demonstrating a commitment to supporting the professional development of IICMR students through internships and final placements.

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Feed Back Analysis

Job Fair 2029 - 2029

Ms. Shruti, an HR Officer at Axis Bank Ltd., shared her feedback following the Job Fair. She strongly disagreed that the event was well-organized, indicating that the management and coordination could have been significantly improved.

Ms. Shruti also expressed that the job fair did not meet her expectations overall. However, she found the quality of the students to be satisfactory. Recognizing potential in many candidates, she shortlisted more than 20 students for further consideration in Axis Bank's recruitment process.

Despite her concerns about the event's organization, Ms. Shruti showed a strong interest in providing additional opportunities for IICMR students. She is keen on offering Summer Internship Programs (SIP) to help students gain practical industry experience. Moreover, she is willing to discuss final placements, aiming to secure positions for successful candidates within Axis Bank.

Ms. Shruti also expressed interest in facilitating industrial visits for IICMR students. These visits would provide valuable insights into banking operations, enhancing students' practical knowledge and bridging the gap between academic learning and real-world applications. Her feedback, while highlighting areas for improvement, also demonstrates a commitment to supporting the professional development of IICMR students.

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Feed Back Analysis

Job Fair 2020 - 2020

Maria Joshva, the HR Head at Jemkon Pvt Ltd., provided insightful feedback following her participation in the Job Fair. She began by commending the event's organization, noting that it was efficiently managed and well-coordinated. This positive aspect of the job fair set a professional tone and facilitated a smooth interview process for all involved.

However, Maria expressed that the job fair did not entirely meet her expectations. She felt that certain aspects could be improved to better align with industry standards and expectations. Despite this, she was impressed with the caliber of students she interviewed. The students demonstrated strong academic backgrounds, relevant skills, and a professional demeanor, which led her to shortlist 5-10 candidates for further consideration in Jemkon Pvt Ltd's recruitment process.

In addition to her recruitment efforts, Maria showed a keen interest in further collaboration with IICMR. She is enthusiastic about offering Summer Internship Programs (SIP) to provide students with practical industry experience. Moreover, she is willing to discuss final placements, ensuring that successful candidates secure positions within her company. Maria also expressed interest in facilitating industrial visits for IICMR students, giving them firsthand exposure to industry operations and enhancing their learning experience.

Maria's feedback underscores the importance of continuous improvement in organizing job fairs to better meet the expectations of participating companies. Her willingness to provide diverse opportunities for IICMR students highlights a potential long-term partnership aimed at enhancing student employability and bridging the gap between academia and industry.

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Feed Back Analysis

Job Fair 2019 - 2020

Ms. Poonam Chalke, the Regional HR at HDB Financial Services Pvt Ltd., shared her feedback following the Job Fair. She strongly agreed that the event was well-organized, commending its efficient management and smooth interview process.

However, Ms. Chalke was uncertain about whether the job fair fully met her expectations. Despite this ambiguity, she found the quality of the students to be good and saw potential in many of them. She shortlisted 10-15 students for further consideration in the recruitment process.

In addition to her recruitment efforts, Ms. Chalke expressed a keen interest in providing further opportunities for IICMR students. She is open to offering Summer Internship Programs (SIP), which would allow students to gain practical industry experience. Furthermore, she is willing to discuss final placements, aiming to secure positions for successful candidates within her organization.

Ms. Chalke also showed interest in facilitating industrial visits for IICMR students. These visits would offer valuable insights into industry operations, enhancing students' practical knowledge and bridging the gap between academic learning and real-world applications. Her feedback highlights the positive aspects of the event while also demonstrating a commitment to supporting the professional development of IICMR students. She would prefer to conduct Placement drive again after final exams as students can join them immediately.

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Excerpts of IQAC MoM

ATSS's
Institute of Industrial and Computer Management & Research
Reaccredited by NAAC
Minutes of IQAC Meeting
Day: Monday, Date: 06.11.2019 Time: 10.30am to 01.00 pm Venue:
Board Room

Agenda	Minutes in detail
1)	Dr. Abhay Kulkarni Greeted all the members of IQAC and initiated the meeting. Adv.Manisha read the minutes of the last meeting and the same were confirmed.
2)	Mr. Maruti , shared that, National Level Workshop 2019,in association with SP Pune university on the topic "Application of Data Analytics in Business Functions" is planned under the umbrella of Quality Improvement Programme and planned on 14 th & 15 th December 2019. The workshop will be a blend of 5 Panel discussions and 7 Plenary sessions. The objective of the workshop is to highlight the growing trend of Business analytics not only as a bright career prospects but also as an efficient process of business. Dr.Deepali shared that the tentative dates for QIP State Level FDP on 'Innovation through Artificial Intelligence & Data Science' under QIP in association with SPPU will be on 25 th January 2020 Ms. Renu shared the successful completion of IT conclave 2019-20, which was held on 21st and 22nd September 2019, where a galaxy of experts from IT organizations presented various topics and interacted with the students. It was an attempt to bring an opportunity for students & teaching fraternity at IICMR to interact with IT personnel from diverse backgrounds. Dr. Abhay Kulkarni Congratulated the team and for their untiring efforts which lead to the success of this conclave
3)	Dr. Priya Deshpande informed that during the last FDP on syllabus revision at SIOM BoS (Computer Management) has given IICMR-MCA the responsibility to host and coordinate the FDP- for MCA Syllabus Content development for Semester V and VI. The FDP will be in the month of December. Adv. Manisha informed that MBA faculty contributed in syllabus revision for OSCM,HR and Finance specialization . Faculty members attended different FDP on successful implementation of the syllabus organized by SPPU
4)	Ms.Renu informed that After the deliberation on MCA syllabus



revision done by SPPU it has been decided to offer two streams under open courses based on the discretion given by SPPU. IoT and Data Science. MCA Semester I students have been offered Database as open course. It is been decided to offer Electronics and Electronics lab as the open courses for Semester II. Since both database and electronics courses, basics for learning Data Science and IoT will be completed by semester II in the third semester

students will be able to make a choice between IoT and Data Science stream based on their interest and understanding of the courses

	<p>explore concepts of Data science, Machine Learning, Deep learning, Algorithms and Hands on sessions were covered on Data analytics. Mr. Sanjay Mathapati communicated that MCA Semester V & VI Syllabus Design SPPU level FDP was conducted and around 55+ faculty members from MCA colleges and industry representatives attended the FDP. He also informed that course coordinators were selected and they were asked to finalize the course syllabus and Question Paper pattern. He thanked all the faculty members for their cooperation in the smooth conduct of the program.</p>
4.	<p>Ms. Renu Mathew communicated that Techno Quiz 1st round was conducted at 27 colleges in Aurangabad, Pune, Solapur. Round 2 will be conducted on 17th and 18th of January 2020 and final round will be held on 25th January at IICMR. UG/PG will present poster based on the theme- "Enabling 2030 technology". UDAAN will be conducted with collaboration of PMI on 21st, 22nd and 23rd February 2020. This year UDAAN is planned for three days with different verticals like Project Presentation, Sherlock Holmes, Moot Court, Mock Stock and stall for promoting Entrepreneurship. Ms. Jayasri informed that BPE with the theme on Entrepreneurship Development is planned in the last week of March in association with AIC-Pinnacle under MSME Maharashtra Government Initiative Industrial Motivational Campaign.</p>
5.	<p>Dr. Jyoti informed that value added certifications on Banking and portfolio Management was conducted for the second year MBA students. She also informed that add on Course like tally and German and finance certifications are planned for MBA first year students.</p> <p>Dr. Priya Deshpande informed that on 6th January 2020 Microsoft Technology Associate (MTA) SQL International Certification examination was conducted for MCA first year and BOLT IOT add on course, NPTEL Python with data science will be given to MCA Second year.</p>
6.	<p>Ms. Manisha informed that remedial coaching was conducted by both the departments for all the courses where the rate of failure was very high. She also informed that Bridge course was conducted before the start of the semester by both the departments to give an overview and create a foundation about all the core courses.</p>



7.	Ms.Manisha informed that action taken report was prepared and submitted by both the departments to IQAC and as per the feed back and suggestions received from all the stake holders actions are planned to be implemented in this semester.
8.	Ms.Manisha informed that all the appointed auditors from different committees did a fantastic job of auditing the committees meticulously and submitted the audit reports with the inputs and suggestions given for process improvement. She also said that the efforts of IQAC to assign the task of audit to all the faculty members has created a conducive environment and created a healthy atmosphere of learning best practices from other committees. Dr.Abhay congratulated and appreciated all the auditors for the whole hearted support in developing the process.
9.	Mr.Maruti informed that job fair conducted by MBA department on 8 th Jan,2020 was a great success. This event has created an opportunity to all the students of PCMC and Pune. Around 740 students attended the job fair and 47 branded and start up companies participated. Out of them 300 plus were shortlisted and 27 got the offer letter on the same day. Personnel of the companies appreciated that they got potential number of students with good quality. This has created a gateway for summer and final placement also. He also informed that Alumni meet of MBA is scheduled on 1 st Feb,2020 and he communicated the establishment of MBA Alumni club. Ms.Renu Mathew informed that Parent Meet of MCA Department is scheduled on 1 st February 2020 morning.
10.	Meeting Concluded with the vote of thanks proposed by IQAC Coordinator

Minutes taken by :Ms.Manisha Kulkarni

Ref. No /2019-2020/IICMR/IQAC /MOM /32-5



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	students participated in the event. Series of sessions on IPR, Patent, Government schemes availability, Skill sets required to become a successful entrepreneur was taken. Establishment of own start up of four MBA students is the outcome and success of this workshop.
6.	<p>Dr. Jyoti informed that add on course on Tally and German language was conducted for students who enrolled for these courses in association with vocational board. Around 25 students enrolled for both the courses. These students will appear for the examination that will be conducted by Vocational board in the month of June/July</p> <p>Mrs. Renu Mathew brought to the notice of the committee the demand of AWS in IT Industry and that it can be cashed through providing AWS as an add on course. She also explained the benefits of having an AWS Academy collaboration for the institute. It has been decided to provide AWS as an add-on course for students in the month of June on online-mode.</p> <p>Resolution 1</p> <p>It has been resolved to start a new Add-On course in Amazon Web Services</p> <p>Proposed By: Mrs. Renu Mathew Seconded by: Dr. Priya Deshpande</p>
7.	<p>Dr. Ashwini proposed to postpone the date of IQAC Committee audit, Academic and administrative audit as the lockdown period got extended, which was unanimously accepted by all the members.</p> <p>Resolution</p> <p>It has been resolved to postpone the schedule of audit to June</p> <p>Proposed By: Dr. Ashwini Kulkarni Seconded by: Dr. Abhay Kulkarni</p>
8.	Dr. Deepali informed that meetings of all the committees to be taken online and complete all activities for the academic year 2019-2020. Reports and ATR to be submitted online to IQAC
9.	Mr. Maruti informed that more than 300+ college students participated from all over Maharashtra in UDAAN 2020 especially from Kolhapur, Nashik, and Mumbai. 8 participants from different colleges awarded Winner and 7 participants were awarded runner. Winners and runners were awarded memento along with cash prizes. All the participants were awarded with participation certificate.
10.	Dr. Abhay Kulkarni informed that demo sessions on ERP should be conducted to have an effective ERP for the academic year 2020-2021. He also



Excerpts of IQAC Action Taken Report

		reinforce and develop upon the concepts learnt in class rooms
8)	UDAAN 2020 will be conducted with collaboration of PMI on 21 st , 22 nd and 23 rd February 2020	Inter Collegiate Business Competition UDAAN provides platform to UG and PG students showcase their business talent by participating in different competition under 8 verticals.
9)	Business Process Excellence on 6 th and 7 th March 2020	Business Process Excellence (BPE) was organized in collaboration with AIC Pinnacle under Industrial Motivation Campaign of MSME . Series of sessions on IPR, Patent, Government schemes availability , Skill sets required to become an successful entrepreneur was taken.
10)	Add on courses on Digital Marketing, Magic software, German Language and tally	Add course was planned by both MBA and MCA and it was implemented successfully
11)	Value Added Certifications	Both MBA and MCA department identified the need of additional certifications to be given and as per the changing need certifications are given to the students
12)	Committee Audit	In order to streamline teaching, learning and evaluation processes and Ensure quality ,auditors were appointed to do the audit of institutional and statutory committees
13)	Academic and Administrative Audit	AAA was conducted by both the departments for ensuring smooth process
14)	Feedback Analysis	Feed Back analysis are collected from all the stake holders and actions are taken on the basis of the analysis
15)	Participation of students and Faculty members in Avishkar Research competition	Eight teams participated in state level research competition organized by SPPU
16)	Importance of Statistics in Research Was conducted under IICMR PGRC.	Research related sessions are conducted to motivate the faculty members, students and research scholars to understand about research



17)	Establishment of NPTEL local Chapter	82 students have enrolled for Swayam and NPTEL courses at IICMR Local Chapter
18)	Initiatives under EDP Cell-Prerana and Institution Innovation Council	Series of sessions were conducted under EDP cell for promotion of Innovation and foster entrepreneurship among the students. The students were given orientation by experts on preparing a Business Plan and managing a startup.
19)	Job Fair	This event has created an opportunity to all the students of PCMC and Pune. Around 740 students attended the Job fair and 47 branded and startup companies participated. This has created a gateway for exploring more opportunities for summer and final placement .
20)	ASR Initiatives	Around 18 sessions were conducted under Academic Social Responsibility
21)	Student welfare council Initiatives	Seminars on Creating awareness on recycling e-waste and enhancing assertive Communication were taken.11 students got the benefit under Earn and learn Scheme

Ref. No /2018-2019EICMR/IQAC/ATR/8



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